

YOUR NEXT BUSINESS MEETING

Sieec

Retail Real Estate Event

11.12

June 2025

—
PARIS EXPO
PORTE DE
VERSAILLES
PAVILION 6

03

« Privileged » partnerships

Boost your visibility and reach new customers thanks to our Privileged Partnerships.

07

Business

Boost your stand traffic, strengthen your professional network and generate leads all year round.

12

Visibility

Grab attention, enhance your image and stand out from the crowd.

Siec
Retail Real Estate Event

Privileged partnerships

Boost your visibility and reach
new customers thanks to our
Privileged Partnerships.



SPONSOR PLATINUM

€ 20,000 *excl.VAT*

Access to the most prestigious status.
Exclusive exposure for your brand at the show.

EXCEPTIONAL VISIBILITY AT THE SHOW*.

- Your logo at the entrance to the Exhibition Centre (If the Viparis stands at the entrance to the Exhibition Centre are not available, the logo will be displayed on the façade of Pavilion 6) - limited to 3 advertisers
- Your logo as soon as visitors arrive at Pavilion 6
- Your logo at the entrance to the exhibition and on the main aisle (2 floor markings: white background with stand number, location defined by the organiser)

YOUR LOGO* IN THE FOREGROUND

- On the cover of the official brochure distributed to all Siec participants
- On your stand
- On the interactive part of the show
- On all pages of the www.siec-online.com*** website
- On the sponsors' kakemono
- On exhibition badges

YOUR BRAND ASSOCIATED WITH ALL OUR COMMUNICATION TOOLS

- Your advertising insert* on the home page of www.siec-online.com***.
- Your advertising banner* on a Siec 2025 newsletter (choice of newsletter subject to approval by the organiser)
- Your logo* on the exhibition map (insert on www.siec-online.com***, on site and in the official brochure
- Your advertising page* on the full inside page of the official brochure distributed to all Siec participants

* HD JPEG logo or advertising visual 150 x 239 mm, 5mm bleed and cut lines to be supplied ** Depending on the number of partners, the elements will be used alternately*** visible until the end of September 2025

SPONSOR GOLD

€10,000 excl. VAT

YOUR VISIBILITY AT THE SHOW

- Your logo at the entrance to the show or on the main aisle (1 ground marking: white background with stand number, location defined by the organiser)

YOUR LOGO FRONT AND CENTRE**

- On the cover of the official brochure distributed to all Siec participants
- On your stand
- On all pages of the www.siec-online.com*** website (in the footer)
- On the sponsors' kakemono
- On exhibition badges

YOUR BRAND ASSOCIATED WITH ALL OUR COMMUNICATION TOOLS

- Your advertising insert* on the home page of www.siec-online.com***.
- Your advertising banner* on a Siec newsletter (choice of newsletter subject to approval by the organiser)

* HD JPEG logo or advertising visual 150 x 239 mm, 5mm bleed and cut lines to be supplied ** Depending on the number of partners, the elements will be used in alternation*** visible until the end of September 2025

SPONSOR SILVER

€5,000 excl. VAT

YOUR LOGO FRONT AND CENTRE**.

- On the cover of the official brochure distributed to all Siec participants
- On your stand
- On all pages of the www.siec-online.com*** website (in the footer)
- On the sponsors' kakemono
- On exhibition badges

YOUR BRAND ASSOCIATED WITH ALL OUR COMMUNICATION TOOLS

- Your advertising banner* on a Siec newsletter (choice of newsletter subject to approval by the organiser)

* HD JPEG logo or advertising visual 150 x 239 mm, 5mm bleed and cut lines to be supplied ** Depending on the number of partners, the elements will be used in alternation*** visible until the end of September 2025

Siec

Retail Real Estate Event

BUSINESS

Boost your stand traffic,
strengthen your professional
network and generate leads all
year round.

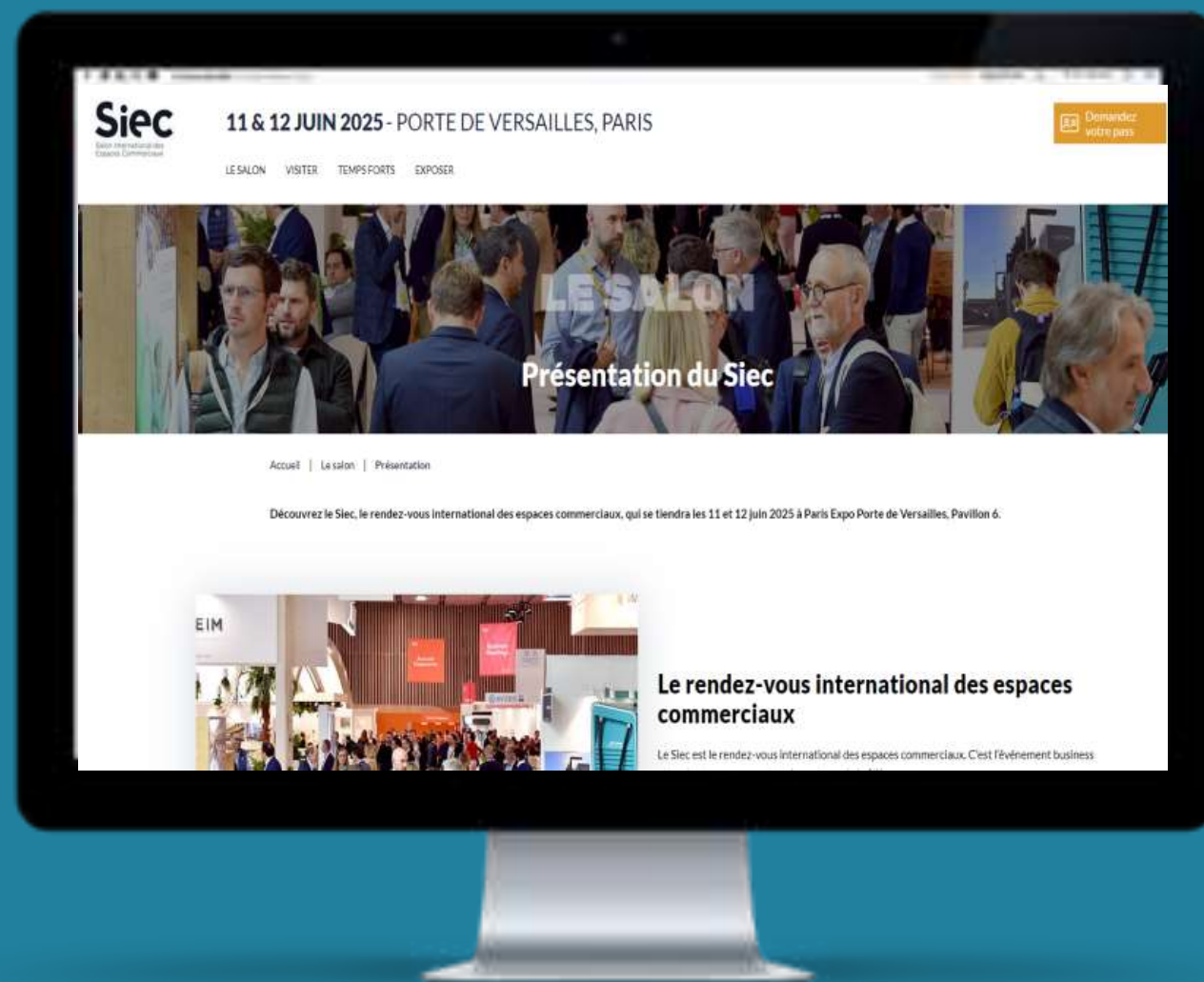


WEBSITE

Increase your brand awareness, traffic to your website and the number of visits to your stand during the show! Promote your brand before, during and after the show on the 'exhibitor list' page and the interactive map.

Your exclusive banner on the
"List of exhibitors"

€3,900 excl. VAT
EXCLUSIVE



Your exclusive banner on the
"Exhibition presentation" page

€2,500 excl. VAT
EXCLUSIVE



REGISTRATION CONFIRMATION EMAIL

Distribute your brand quickly and massively to a qualified target audience.
Benefit from a customer database tailored to your needs.

- Your banner on the visitor registration confirmation email

€2,500 excl. VAT

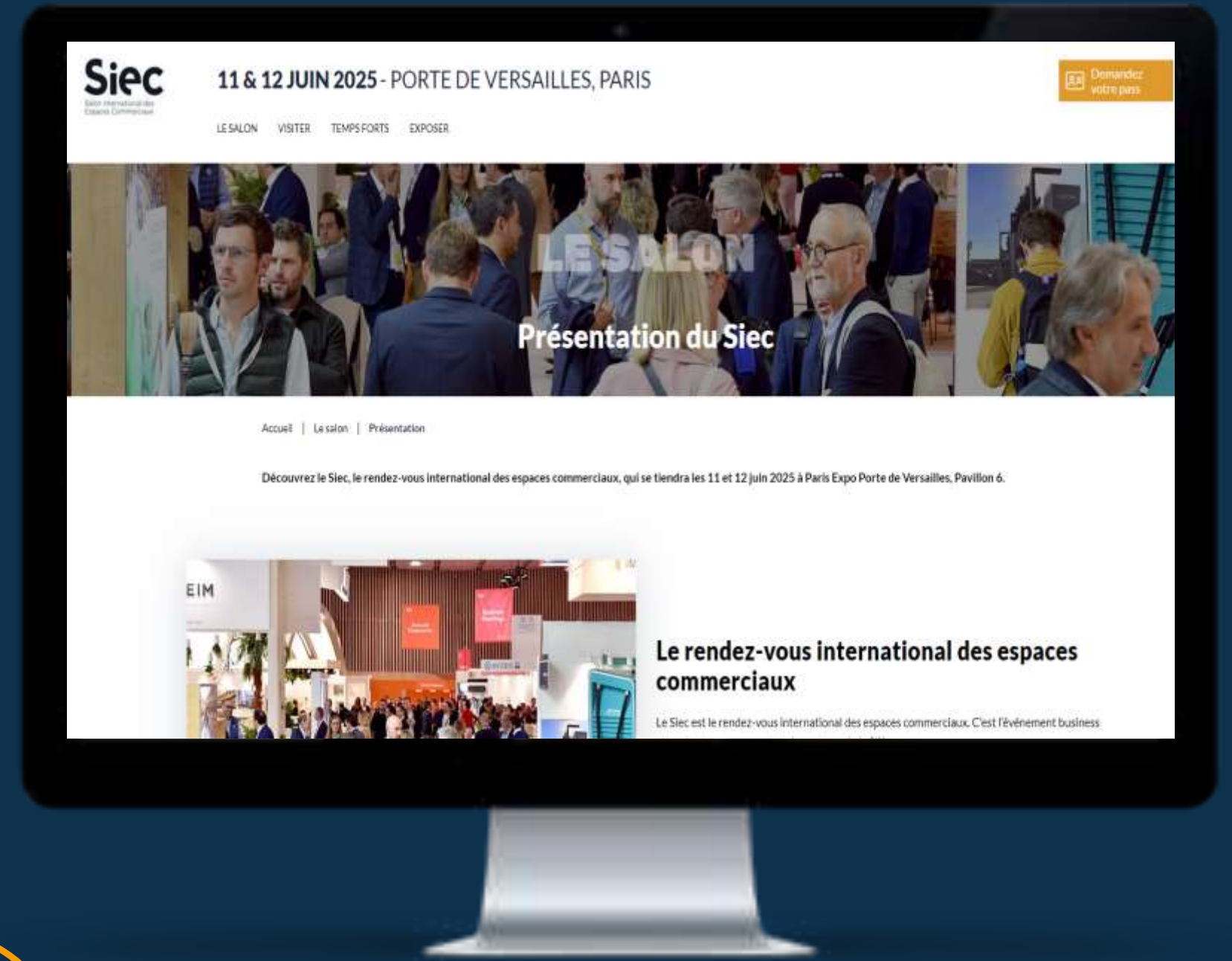


SMART COMMUNICATION PACK

- Your JPG HD logo on the interactive exhibition map
- Your advertising banner** on the Siec website (www.siec-on-line.com)
- Your advertising page* in the official brochure

€2,000 excl. VAT

* 150 x 239 mm advertising page, 5 mm bleed and cut lines provided by you
** online until the end of September 2025



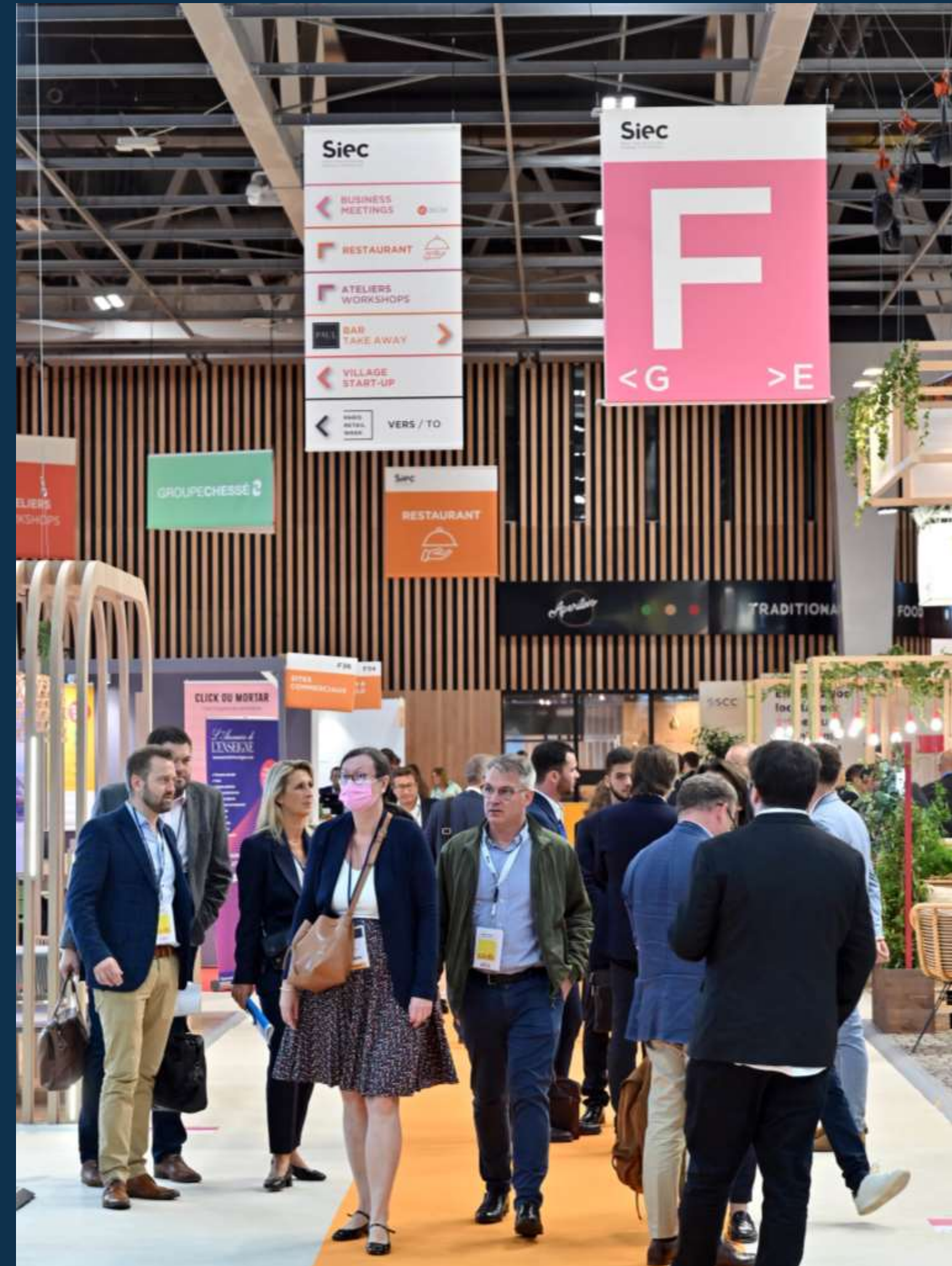
ALLEY LETTERS

Exclusive

Hanging letters to help visitors find their bearings.

- Your JPG HD logo to be displayed on the 7 aisle letters of the show

€6,000 excl. VAT



Siec

Retail Real Estate Event

VISIBILITY

Grab attention, enhance your image and stand out from the crowd.



Add your image to the Siec tools available to visitors in the reception areas

Badges

Personalise the back of badges

- Your visual* on the e-badge sent to registrants before the show

€8,000 excl. VAT



Badge lanyards

Badge lanyards in your colours

- 5,000 copies manufactured and supplied by the sponsor in bulk (without individual packaging) and fitted with a safe-breaking system (model to be submitted to the organiser for approval)

€7,500 excl. VAT



OFFICIAL BAG

Exclusive

Personalise the official show bag with your company colours. A real mobile advertising showcase both inside and outside the show.

3,000 copies supplied by the sponsor and submitted to the organiser for approval

Bag co-branded with the show logo, made from recycled cotton

€7, 000 excl. VAT



DISTRIBUTION RIGHTS

Limited to 3 sponsors

Your hostesses distribute your leaflets or products at the main entrances, in a high-traffic area, to create direct contact with your potential buyers.

- Your flyer distributed by your hostesses at the entrance to the show
- Items supplied by you and subject to prior approval by the organiser

€2,000 excl. VAT



CHARGING STATIONS

Exclusive

Boost your visibility with charging point wrapping
2 kiosks at the show + 1 kiosk in the VIP area

- Your HD JPEG logo to be supplied to us on the recharging points made available to visitors by the exhibitor

Exhibitor price: €2,000 excl. VAT

Non-exhibitor rate: €5,000 excl. VAT



SPONSORSHIP BUSINESS MEETINGS

Exclusive

Qualified, pre-programmed meetings between exhibitors and visitors with projects in mind

- Associate your brand* with the space
- Your logo and advertisement* in the official brochure distributed at the entrance to the show
- Your logo on the sponsors' kakemono

10,000 excl. VAT



VIP LOUNGE SPONSORSHIP

Exclusive

A privileged, top-of-the-range setting reserved exclusively for VIP badge holders

- Highlight your logo* in the VIP area
- Invite your VIP contacts to an exclusive area (capacity of 5 people)
- 4 access badges for your team
- Your logo on the official brochure distributed at the entrance to the show
- Your logo* on the sponsors' kakemono
- Your logo* on the signage in the VIP area

€10,000 excl. VAT



SPONSORSHIP THE SIGN CLUB

Exclusive

A privileged, top-of-the-range setting reserved exclusively for VIP badge holders

- Highlight your logo* in the VIP area
- Invite your VIP contacts to an exclusive area (capacity of 5 people)
- 4 access badges for your team
- Your logo on the official brochure distributed at the entrance to the show
- Your logo* on the sponsors' kakemono
- Your logo* on the signage in the VIP area

€10,000 excl. VAT



* HD JPEG logo and 150 x 239 mm advertising page, 5 mm bleed and cut lines provided by you

SPONSORSHIP GALA EVENING

Exclusive

The Gala Dinner is the place to be for executives and top managers in the sector (400 guests). Ideal for promoting your brand image and inviting your partners and privileged customers to an exceptional venue.

On-stage display of your logo*.

Your advertising page* in official brochure distributed at the entrance to the show

Your logo* in the official exhibition guide

Your logo* on the pages dedicated to the evening on the Siec website** (www.siec-online.com)

Your logo* on the sponsors' kakemono

€10,000 excl. VAT



*HD JPEG logo and 150 x 239 mm advertising page, 5 mm bleed and trim supplied by you.

** online until the end of September 2025

OUR TEAM AT YOUR SERVICE



Cyril SZCZERBAKOW
Sales Manager

cyril.szczerbakow@comexposium.com

+33 (0)1 76 77 1159

+33 (0)6 58 57 07 67



Antoine CHAIGNON
Sales Manager

antoine.chaignon@comexposium.com

+33 (0)6 59 57 13 22

Siec

Salon International des
Espaces Commerciaux

11-12 Juin 2025

Paris Expo Porte de Versailles
Pavillon 6

THANK YOU

Un salon de la



Fédération des
Acteurs du Commerce
dans les Territoires

WWW.SIEC-ONLINE.COM

X in #SIEC

COMEXPOSIUM